

# East Nashville Fairytale

CORENE HEJL + WILLIAM EDGEWORTH III 05.21.14

Have you ever dreamed of having a fairytale wedding? Have you imagined your favorite entertainer performing at your wedding? What if it was all given to you free?

That's exactly what happened for Corene Hejl and Josh Edgeworth in May. They were the winners of the East Ivy Mansion and NASH-FM's America's Morning Show Dream Wedding Giveaway. They received their dream wedding valued at over \$100,000.

So how did this come to be? We have to rewind to December.



The Historic East Ivy Mansion had just opened for business and there were many potential brides touring the property. Managing Partner, Ed Clay, recognized the lush estate was out of reach for many and began thinking about giving away a dream wedding to someone who really deserved it.

A week later Ed was traveling to his annual camping trip with Lee Brice and he volunteered to sing the first song to the couple! This began a wave of vendors volunteering their services and exceeding expectations.



Ed and celebrity wedding planner, Angela Proffitt, planned what should be included in the dream wedding giveaway, and the first step was to contact the best wedding vendors in Nashville to see what they would be willing to donate to the cause. After many responses from local wedding professionals it was clear this was going to be a \$100,000 wedding giveaway and they needed a media partner. Ed contacted long-time friend Adrian Michaels who had been in the music industry for years and next thing you know the syndicated NASH-FM's America's Morning Show wanted to partner on this project.

Contestants from around the country submitted their entries. The East Ivy staff devoted several hours a day reading and filtering the stories. There were many powerful entries; stories of illness, soldiers deployed and some in the hospital. The list was narrowed from 7,500 entries to 200 to 100 then the final 10. For 2 days Ed Clay, Angela Proffitt and Allen Clark discussed and in some cases interviewed potential winners. One of the entries read on-air touched the hearts of the listeners. Ten year old Reilly Edgeworth submitted the sweetest entry. In the end, Corene and Josh were selected. "I was just meant to be." Lee Brice joined Blair Garner and the crew from the NASH FM America's Morning show for the big announcement as Corene Hejl and Josh Edgeworth were named the winners.



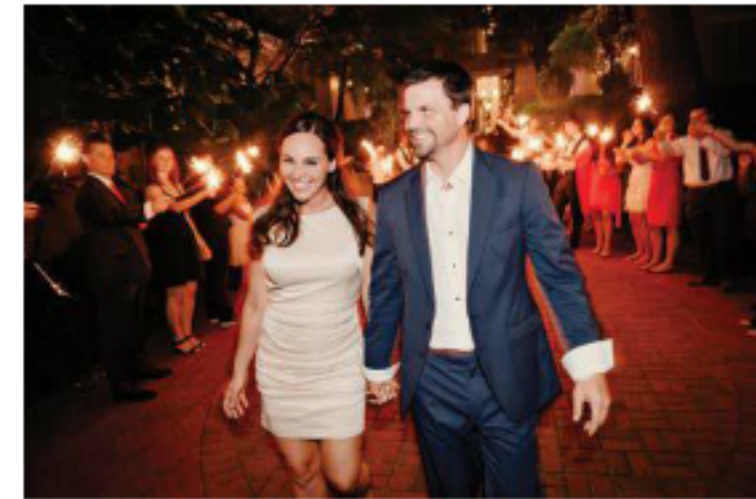
The wedding ceremony was absolutely beautiful. It was set with large brick arches that revealed the lush landscaping in the background. The stringed band created a classic atmosphere. As Corene approached I snuck a peek at little Riley in the wedding party and it was very touching.

After the ceremony the guests gathered in the courtyard by the pool for a cocktail hour while celebrity wedding photographer Allen Clark worked his magic with the wedding party. The creativity of some of the shots is amazing.



Josh and Corene were announced as Mr. and Mrs. Edgeworth and guests followed them from the pool area down into the main garden for the first dance. Corene and Josh were joined on stage by award winning singer Lee Brice. For the first song Lee played their favorite song, "Love Like Crazy". During an earlier interview on America's Morning Show Riley had shared that when this song played on the radio, Corene had taught her that "whenever you love someone, this is how you should love..." For the next song, Lee played his new hit single "I Don't Dance."

As the night went on and the DJ played some of the newlywed's favorite songs, people laughed and danced.



## BEHIND THE SCENES

Ceremony & Reception Location East Ivy Mansion

Photographer The Life Lens Photography

Wedding Planner Angela Proffitt

Cake Wedding Cakes by Jay Qualls

Catering The Chef and I of Nashville

Florist LMA Designs

Bridal Shop Karen Hendrix Couture

Formalwear Street Tuxedo

Transportation Music City Dream Cars

Transportation Matchless Transportation

Videographer The Life Lens Photography

Music/Entertainment/DJ Lee Brice

Rentals and Decor Liberty Party Rental, Nashville Event Lighting

Hair & Make-up Parlour 3 Beauty

Photobooth Majestic Photobooth

Veil Le Jardin De Julia