



RELEASE THE LEADER WITHIN

AUGUST 2 - 6, 2026

An intentional experience designed for wedding and event industry professionals ready to recharge, refocus, and create sustainable success.

KIMPTON
MAS OLAS
TODOS SANTOS

*Come Experience
Mas Olas with us!*

YOU BELONG HERE

A Wellness Retreat for Wedding & Event Industry Professionals

In an industry built around serving others, you're constantly leading, creating, and managing moving pieces behind the scenes...often putting yourself last.

This intimate retreat at Mas Olas Resort was designed for wedding and event professionals who are ready to step away from the constant pace, reset their energy, and reconnect with what supports sustainable success.

Together, we'll explore practical frameworks and daily practices designed to help you simplify, refocus, and lead with greater clarity, giving you tools you can apply immediately in both your personal and professional life.

This experience is intentionally limited to 30 participants, allowing for meaningful connection, honest conversations, and shared growth in a setting designed for reflection and renewal. You'll return home with clearer priorities, renewed energy, and practical strategies to help you lead, grow, and move forward with greater intention and ease.

We look forward to welcoming you into this thoughtfully curated experience at Mas Olas; an opportunity to invest in yourself so you can continue building a business and life that feel aligned and sustainable.

With intention,
Angela Proffitt & Monica Balli
Wellness Experience Curators

Founders & Experience Curators



ANGELA PROFFITT



MONICA BALLI



WHO IS THIS FOR?

Do what supports the leader you're becoming.

**This is not about doing more.
It's about leading differently.**



High-performing wedding & event professionals who feel successful but exhausted



Leaders ready to reset their energy and regain clarity



Entrepreneurs seeking sustainable success without burnout



Professionals who want stronger boundaries, balance, and direction



Those ready to align personal well-being with long-term business growth



WHAT TO EXPECT?

A safe space for clarity & growth

This experience is intentionally designed as a private, judgment-free environment where confidentiality and respect are foundational. Here, you'll step away from the pressure to perform and into a space designed for reflection, connection, and honest conversations with peers who understand your world.



Daily practices designed to restore energy and focus



Space to disconnect from noise and reconnect with yourself

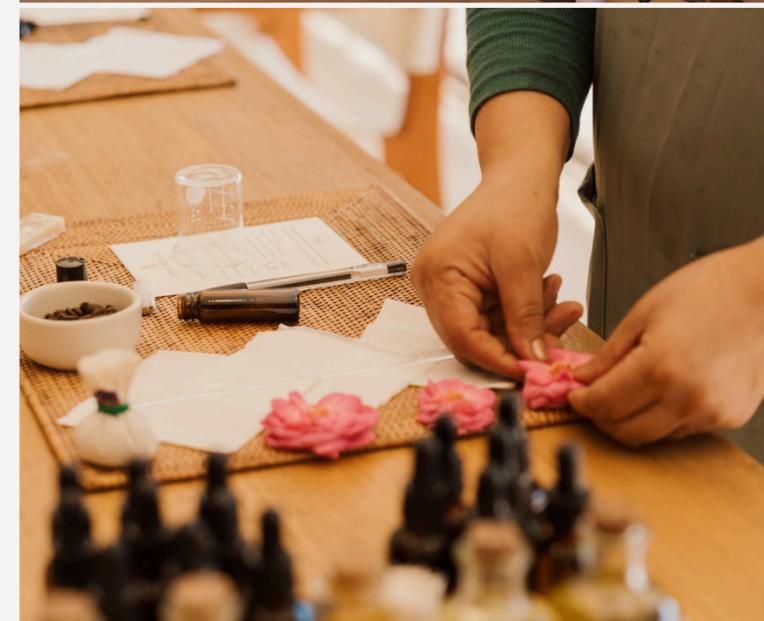


Meaningful conversations with fellow industry professionals



Time to reflect, reset, and gain clarity on what's next

A Safe Space



YOUR EXPERIENCE CURATORS

**Built by industry leaders.
Designed for real life.**



ANGELA PROFFITT

Angela is an entrepreneur, speaker, and strategist who has spent over two decades helping leaders simplify, scale, and create sustainable success. Through her GSD Wellness Code framework, she blends performance, wellness, and practical strategy to help professionals lead with clarity and intention.



MONICA BALLI

Monica brings a deep background in leadership development and personal growth, guiding entrepreneurs through her GROW framework to gain clarity on where they are, where they want to go, and how to move forward with aligned action. Her work focuses on creating meaningful transformation through simple, intentional shifts that support both personal fulfillment and professional growth.

*Leaders putting
wellness first*



OUR PERSPECTIVE

Together, Angela and Monica bring nearly five decades of combined experience supporting professionals across the wedding and event industry.



Our approach is shaped by decades of leadership experience inside global entrepreneurial organizations such as EO Network and YPO. Communities built around real growth, accountability, and transformation.

What we've learned outside of the wedding industry has changed how we lead, live, and build our businesses. This experience is about bringing those proven frameworks, perspectives, and conversations back to our industry. Creating space to do the deeper work that supports long-term success.

This is more than a retreat. It's an intentional investment in yourself. Because when you grow personally, everything else grows with you.



WHAT'S INCLUDED?

A curated experience designed to support both personal reset and professional clarity.



4 Nights Luxury Accommodations



Guided daily movement & wellness sessions



Fresh farm-to-table dining (3 meals daily)



Spa Amenities: sauna + steam room



Ground transportation (to/from SJD airport)



Balance for life & leadership strategy session



Curated wellness activities + apothecary workshop



Intentional connection with industry peers

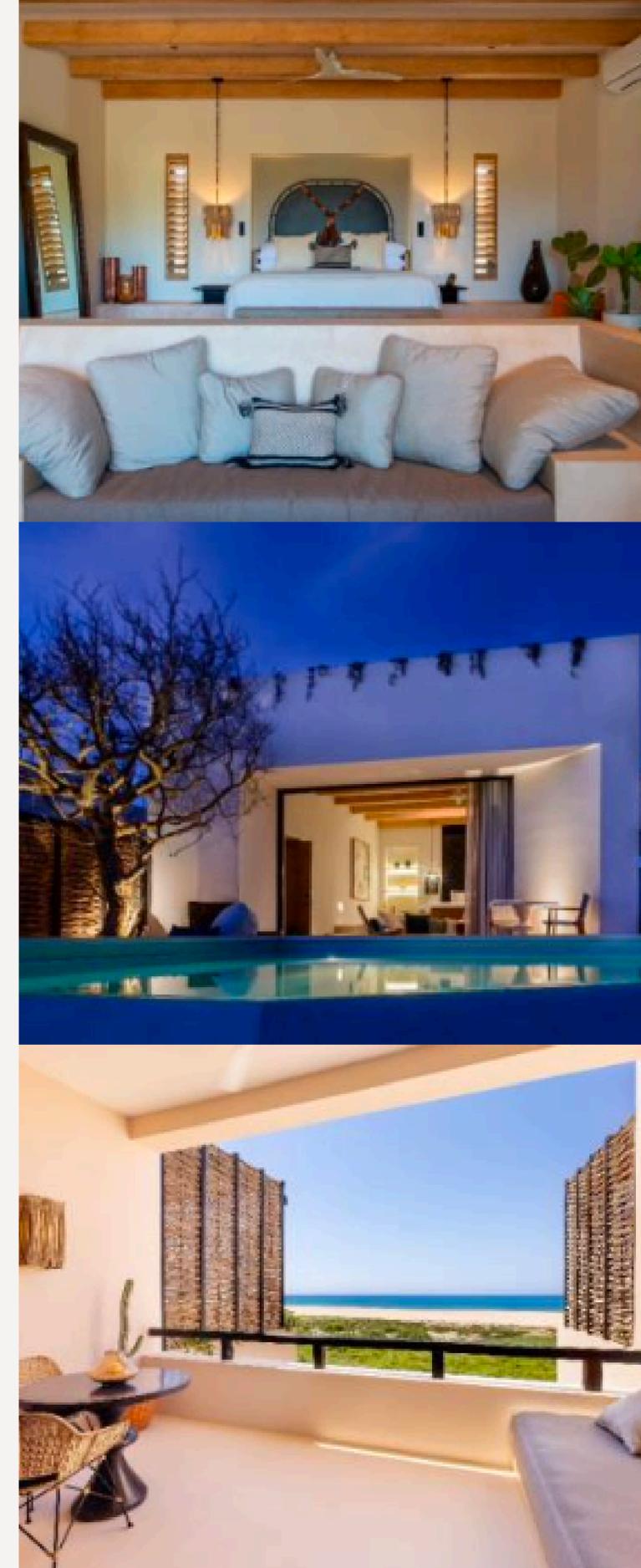


Not Included:

Round trip airfare to Cabo airport (SJD)
Alcoholic Beverages

Add On Options Available:

- Early Arrival / Extended Stay
- Spa Services
- Off site activities



YOUR INVESTMENT IN SUSTAINABLE SUCCESS

This experience is designed to help you step away from your day to day and return with clarity, energy, and a renewed vision for how you want to lead and live.

This is not a getaway.
It's a reset for how you build your life and business.



WHAT YOU'LL WALK AWAY WITH:

- A clearer sense of direction personally and professionally
- Practical tools to reduce overwhelm and simplify decision-making
- Strategies to support long-term energy and leadership sustainability
- Clarity around what's next and the confidence to intentionally design your future
- A new starting point surrounded by peers committed to growth and intentional leadership

FOUNDING RATE (LIMITED)*

Single Room

1 person occupancy

\$4,497.00 USD



BOOK A SINGLE ROOM

Use Code: **FOUNDERS**

Double Room

2 person occupancy

\$3,497.00 USD
per person



BOOK A DOUBLE ROOM

Use Code: **FOUNDERDB**

** Founding rate available for the first 10 participants.
Standard rate will apply once the first 10 spots are filled.*

STANDARD RATE *

Single Room

1 person occupancy

\$5,597.00 USD

Double Room

2 person occupancy

\$4,597.00 USD
per person

**Investment total is inclusive of tax & service.
Does not Include airfare*

****Only 30 spots available to keep the
experience intimate and intentional***

HOW TO BOOK?

This retreat is designed to help you return home not only refreshed but with practical tools, renewed clarity, and a deeper connection to how you want to show up as a leader and human.



MARK YOUR CALENDARS

Aug. 2 - 6, 2026: This retreat is intentionally intimate, and spaces will fill quickly. Spots are available on a first-come, first-served basis.



BOOK YOUR SPOT*

BOOK A SINGLE ROOM

BOOK A DOUBLE ROOM



ONCE YOU BOOK

After booking you'll receive: Confirmation Email and Form to submit your travel Information

Let's Create Space

**Payment available via Stripe checkout*

**Wire transfer available upon request (email us: connect@angelaproffitt.com)*



THANK YOU FOR CONSIDERING THIS EXPERIENCE.

We look forward to creating something meaningful together.



ANY QUESTIONS? LET'S CHAT!

Angela Proffitt

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connect@angelaproffitt.com

*This Is Your
Starting Point*

