



CONSULTING & COACHING
Menu of Services 2019



ANGELA PROFFITT
DESIGN ♦ PRODUCTIVITY ♦ EVENTS

WHAT DO I REALLY NEED?

I NEED A COACH



I am looking for guidance to help discover myself and for someone who can help turn me into a great leader.

I want someone to pull the answers out of me, uncovering my truth on my own to assist me to finding my own clarity and answers.

I need someone to walk alongside me guide me, through the process until I feel confident enough to do it on my own.

I need a leader to help me to build my team and inspire me with confidence to lead effectively.

I need assistance in understanding how to move forward in achieving my goals to grow personally and professionally.

I want someone who can explore possibilities with and help me discover opportunities where I may have blind spots.

I need someone to guide me to determine the biggest questions I want to explore.

I need an experience sharing person to help me arrive at my own answers, based on what I believe will work best.

I NEED A CONSULTANT



I am looking to be told what should be done based on expertise and someone to provide that much-needed expertise and assistance.

I need tools that can support me in moving forward and executing a plan. Writing a "how to" manual for me is ideal.

I need an expert who can teach me a process or method to being productive.

I need help in resolving particular business challenges and how to work towards fixing them.

I am looking for help to address or resolve a specific challenge to operations, reputation, or competitive position.

I need a subject matter expert who will provide me with technical & professional advice based on significant understanding & knowledge.

I need someone to provide possibilities to provide me with options based on your knowledge and experience.

I need someone to diagnose a problem and make a recommendation. From there, take me somewhere based on what you believe is best.

Even if you are a new business or a business that needs a facelift, we dive in together to identify how you can best get there. We will review all aspects of business to create a strategy to achieve the next best thing. I share my experiences with you, meaning being as transparent as one comes. You will not find what I do on the internet as each company gets custom attention based on your overall needs and lifestyle. I will give you a plan of where to go, how to grow, how to implement, and remain consistent. You will get the tools and support you need. All you have to do is follow the recipe that we create together!



Business / Organizational Structure

Marketing

- Creating a Process
- Policy & Procedures
- Training: Sales, Customer Service
- Development of Teams
- Consistency with Templates

- Automation & Technology
- Project Timelines
- Social Media Strategy
- Product launching
- Understanding Your Audience



Brand Awareness

Tech Productivity

- Communication by Personality
- Growth Strategy
- Consistent Messaging & Content
- Leveraging product or service
- Video Directing
- Script Writing for Your Brand

- APP management
- Dropbox
- Google Drive
- iCloud
- Password Management
- Online Contracts
- Delegate To Do Tasks
- Calendar Sharing
- Back Up Data
- Syncing Devices

We make it easy. The amount of time you invest in yourself will enhance a smooth implementation. Investment is determined by overall needs of the company and ongoing consistency and on-going support needed for future growth. Every company will and shall be assessed differently. In your initial meeting, we will find those out together and I will recommend a timeline that you are comfortable with. Great things do not happen over night! Typically consulting is a short term project and coaching is more long term, not short term.

Monthly Retainer:	\$3,000	(12 hours in 30 days)
Day Rate:	\$2,000	(8 hours)
Hourly Investment:	\$275	(1 hour)



Angela Proffitt is a leading expert in consulting the hospitality and productivity industry. She travels the world, sharing her technology tools to helping others become more productive & profitable by going paperless. As an entrepreneur, wedding and events expert, productivity therapist, motivational speaker and a savvy designer, she wears many hats. She has many passions in distinct industries that ultimately contribute to the creation of beautiful experiences and successful endeavors. Angela will share with you what she has learned over the years in her entrepreneurship journey. Her background in psychology has allowed her to understand how to connect with people. She is dedicated to showing you how to fast track your business and life so that you can achieve your dreams in the most productive manner. She brings over 16 years of learning, teaching, and thriving in entrepreneurship to the table and showcases the products of her experience throughout books, online classes, live events, consulting and more. Angela is dedicated daily to demonstrate a commitment to enable professionals to work more effectively, grow their business steadily, and impress their clients consistently.

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