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True Colors Intl.
Certified Facilitator



ANGELA PROFFITT
DESIGN | PRODUCTIVITY | EVENTS

What Is True Colors?

True Colors™ is a model for understanding yourself & others based on your personality temperament. The colors of Orange, Green, Blue & Gold are used to differentiate the four central personality styles of True Colors™.



What can it do for me?

Identifying your personality and the personalities of others using True Colors provides you with insights into different motivations, actions & communication approaches.

Each of us has a combination of these True Colors that make up our personality spectrum, usually with one of the styles being the most dominant.

True Colors works because it is based on true principles & is easy to remember and use – in all kinds of circumstances – from personal relationships to professional success.

WHEN TO USE TRUE COLORS?



The #1 reason employees are dissatisfied with their jobs is relationship struggles within the workplace. The True Colors methodology has helped millions of people find personal success and dramatically improve their interpersonal relationships in these areas and beyond. True Colors has been providing programs since 1978 and continues to reach across the globe with a variety of programs designed with you in mind.

WHERE TO EMBRACE DIVERSITY WITH TRUE COLORS?

listening styles
language patterns
non-verbal responses

ethical behaviors
negative mental states
relationship orientation



social skills
learning styles
environmental motivators

self-esteem
motivations
intrinsic values

causes of stress
sources of dignity
communication styles



How is True Colors Different?

The strength & power of True Colors

is that it takes the elaborate method of understanding personality theory & distills it into a user-friendly, practical tool that is fun & easy to apply.

Easy to integrate into your training

Highly interactive, engaging & easy to remember

It's easy to understand

Absolutely critical for any major shift

People get it at all levels of an organization

"Successful people know who they are and what their True Colors are... when you know what your core values and needs are and feel good about them, you can perform at your highest potential in every area of life. And when you share a working, mutual understanding of other's core values and needs, you have the basis to communicate, motivate, and achieve common goals with utmost dignity, efficacy, and mutual respect."

-Don Lowry, creator of True Colors.



WHAT DOES TRUE COLORS TRAINING PROVIDE?

- * A more harmonious & productive environment
- * Easy integration into existing organizational framework
- * A universal language that accelerates problem solving
- * Increase understanding of self and others
- * Expanded appreciation for valuing differences
- * Communication skill-building



TRUE COLORS

a workshop of self-discovery

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Blue

A color that has been shown to soothe the central nervous system. It fosters psychological contentment & physical tranquility. The figure of speech referring to "True Blues" takes on the meaning of friendship, helpers, "there when you need them" individuals that will go the extra mile for others.

Orange

A color often used to promote action, motivation, & excitement. Orange urges you to PAY attention—wake up and seize the moment, make quick decisions...take advantage of the immediate opportunity available right now! Orange encourages a playful atmosphere of activity

Green

A color of expression of logic, the system of existence & the abundance of this color in nature. Green is concerned with the world's challenges, research has shown green has a calming effect & demonstrates a composed demeanor using mind over emotion to solve the mysteries of life.

Gold

A color with numerous metaphors associated with it. It represents value, stability and strength. The expression "Solid Gold work ethic" conjures up an image of someone who is very responsible... on time, organized, fulfills their obligations with stellar dependability.



Investment

"People don't remember the pitch,
they remember the experience."

Corporate Training
\$3,850.00

Per Participant Material
\$38.50

Non Profit Training
\$2,750.00

Per Participant Material
\$27.50

Workshops
are 3-hours each
or can be adjusted
depending on the
of participants,
and objectives.

Introduction

TRUE COLORS (ADULT)
TRUE COLORS (YOUTH)

Keys

PERSONAL SUCCESS*
STUDENT LEADERSHIP
SUCCESSFUL TEACHING
SUCCESSFUL COUNSELING
SUCCESSFUL BUSINESS LEADERSHIP

Guidance

TEAMWORK
PARENTING
COACHING
BETTER SELLING
LEARNING STYLES
COMMUNICATION

Other:

ONLINE ASSESSMENT
CUSTOMIZED LIVE SHOWS
CUSTOMIZED WORKSHOPS



WHO USES True Colors?

there is a twenty year track record of success with
 hundreds of companies
 thousands of schools, hospitals & government agencies

