



## SPEAKER MENU OF SERVICES

# 2020

Angela Proffitt, LLC  
Event & Productivity Consultant

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# HEADSHOT



ANGELA PROFFITT  
DESIGN • PRODUCTIVITY • EVENTS

# PERSONAL BIO

As an entrepreneur, wedding and events expert, productivity consultant, speaker and a savvy designer, I wear many hats. I have many passions in distinct industries that ultimately contribute to the creation of beautiful experiences and successful endeavors. I'm ready to exceed your expectations and help bring your visions to life with your business. I want to share with you what I have learned over the years in my entrepreneurship journey. My background in psychology has allowed me to understand how to connect with people. I am dedicated to showing you how to fast track your business and life so that you can achieve your dreams in the most productive manner. I bring over nearly two decades of learning, teaching, and thriving in the wedding and event industry to the table and showcase the products of my experience throughout books, online classes, live events, coaching groups, and more. I work daily to demonstrate a commitment to enable professionals to work more effectively, grow their business steadily, and impress their clients consistently. That's what we call GSD, Get Stuff Done or Get Shit Done!

## INTRO BIO

Angela Proffitt is a Celebrity Wedding & Event Planner, Designer, Entrepreneur and Productivity Consultant with nearly two decades of experience within the Industry. As the industry's leading creative disruptor, she has become a trusted resource and ally because of her commitment to exceeding the expectations of her clients and her passion for educating professionals. Her mantra "you don't know, what you don't know," fuels her books, online classes, live events, and consulting. This has allowed her to help thousands of wedding & event clients, and hundreds of small businesses achieve success, grow steadily and "wow" consistently; she calls it GSD.

Angela is a graduate of UT Knoxville with her background being in Psychology. She has been voted "Best Event Planner," by Nashville Scene, highlighted as having the "Best Business Practices" by Success Magazine, appeared on ABC Family in the show "Job or No Job" series and TLC's "Extreme I Do's. Her extensive list of clientele have included: Kellie Pickler of American Idol, Hillary Scott of Lady Antebellum, Patrick Carney of the Black Keys, mega country star, Jason Aldean, and Eddie George (former TN Titans player) to name a few. She currently serves as the Social Chair for the Entrepreneur's Organization; a global business network for entrepreneurs. Angela is revered as the productivity therapist or the GSD Queen among clients, family and friends. She delivers tools that enable entrepreneurs and event professionals to best serve their clients and believes that everyone has the ability to change the world; all they have to do is plan for it!



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# POPULAR TOPICS

## CRUSHING CONTENT & CRUSH YOUR ROI ON MARKETING

Do you plan time on your calendar for consistent marketing each month? But something always comes up? Spend time collaborating with like minded business professionals looking to crush content as I show you exactly how to put together an annual plan with content creation, images, weekly schedules and more. Learn how to crush content, leverage consistent marketing, plan annually, gain more time throughout the year and yield a larger ROI.

Learning Objectives: Wash, Rinse, Repeat

- Annual Content Outline & Themes
  - Want to write a book
  - Creating a Podcast
- Video Tip Series Formula
  - Software Needs
- Sponsorships & Strategic Partners
- Elevate Your Customer Service with Automation

## FREE YOUR TIME & SUCCESS WILL FOLLOW

Think that Productivity is overrated? Think again! Spend some time with Angela Proffitt as she shares her experiences with you on organizing your mind set on thinking like a business owner prioritizing your tasks and effectively managing your time. It's all in the details and tools that are available at our fingertips! You'll walk away renewed with resources on time management, prioritization and how saving a tree or two, results in a larger profit. Oh, and sleep better at night!

Learning Objectives:

- The powerful cloud and data backup
- Time Management with calendar blocking
  - Tips and Tricks on Technology
  - Password Protection
  - Picture Management
  - Video tools
- Pre-Qualify before you agree to meet



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# POPULAR TOPICS

## MAXIMIZE YOUR BRAND FOR TELEVISION & ARTICLES

Have you ever had the opportunity to be on TV and give tips in your industry? AS a Planner and Designer, that usually requires props. When the producer tells you there's no budget, what's your reaction? FREE? Nothing in life is free. As an industry professional, Angela will lend insight on how to maximize your ROI when a branding "opportunity" is presented. Learn how to recoup your investment by reframing and determining your potential ROI differently. Join Angela, as she explains how visibility, exposure and excellent vendor relations are dynamic in growing your business, your clientele and your brand.

### Learning Objectives: Plan For Your Brand

- Effectively Build a Social Media Strategy
- Build an Email Campaign
- Reframing Your ROI
- Affiliate Linking that tracks traffic
- Leveraging Videos
- Creating Content with a Purpose

## TIME MANAGEMENT HACKS

Let's Get Tech Savvy!

## COMMUNICATION MASTERY

True Colors Psychology



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## Watch + Listen

[Video Tip Series](#)

[Podcast: Business Unveiled](#)

[Speaking Samples](#)

## Resources

[Previous Speaking Engagements](#)

[Publication Features](#)

[Press Spotlight](#)

[Photo Portfolio](#)

## Products

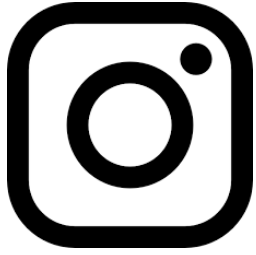
[Books](#)

[Wedding Planning Certification](#)

[Learning Opportunities](#)



# LET'S GET SOCIAL



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[ANGELAPROFFITT.COM/BLOG](http://ANGELAPROFFITT.COM/BLOG)

Angela Proffitt is a serial entrepreneur that has become one of the most successful wedding & event planners by using her background in psychology and technology to manage a million details by operating her companies completely paperless, productive and profitable. She will share how you can fast track your business, the same way she did, to maximize your output and sync your business and clients.



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AS SEEN IN...

People

Brides

People COUNTRY SPECIAL

completely unveiled by  
weddings  
unveiled

CMT  
Get country.

SUCCESS  
What Achievers Read

elegant bride

EO  
Entrepreneurs'  
Organization

SNAPSHOTS

GRACE  
ORMONDE  
WEDDING  
STYLE

WeddingWire

PLANTheDay

the knot

US  
WEEKLY



COUNTRY

•IWED•  
INSTITUTE OF WEDDING & EVENT DESIGN

AS SEEN ON...

abc family

E  
ENTERTAINMENT  
TELEVISION

TLC

WE  
tv



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