



OPERATION **ROSE**

Operation Rose is a 501(c)(3) nonprofit organization that is actively educating, preventing, and combating human trafficking in Tennessee.



Sponsorship Packet

Prevent Human Trafficking

An annual fundraising dinner experience bringing awareness to the hospitality community in Tennessee

Educating · Preventing · Combating

Operation Rose is a 501(c)(3) nonprofit organization that is actively educating, preventing, and combating human trafficking in Tennessee.



1 *nashville*

09.16.22


ANNUAL
FUNDRAISER GALA
NASHVILLE, TN



1 Hotel Nashville
710 Demonbreun
Nashville, TN

*Black Tie Gala
&
Silent Auction*





EDUCATING
PREVENTING
COMBATING

VISION

Eradicate human trafficking from the hospitality industry
in Tennessee

MISSION

Educate and create actionable solutions to preventing &
combating human trafficking in Tennessee

GOAL

Raise funds to empower the hospitality community to take
action to put a stop to human trafficking



Sponsorship Packet

2022

**PREVENT
HUMAN
TRAFFICKING**

LIMITED AVAILABILITY

CONTACT Amanda Dary | connect@angelaproffitt.com | 615.547.3836

SPONSORSHIP OPPORTUNITIES 2022 | [OPERATIONROSE.ORG](https://operationrose.org)



ALARMING STATISTICS

IT IS ESTIMATED THAT MORE THAN

40 MILLION

VICTIMS ARE TRAPPED IN HUMAN
TRAFFICKING IN THE WORLD TODAY.

HUMAN TRAFFICKING
GENERATES
MORE THAN

**\$150
BILLION**
ANNUALLY

1 IN 4
VICTIMS IS A
CHILD.



7 IN 10 VICTIMS ARE FEMALE



PLATINUM SPONSOR

Ensuring better lives, to improve and make a stronger community

Human trafficking continues to grow in staggering numbers in Tennessee and around the world. It's a multi-billion dollar industry. The more dangerous human trafficking becomes for traffickers, the less likely they will continue exploiting young victims in our city. Help eradicate modern slavery in Nashville by addressing a root cause of human trafficking—education of the hotel and motel employees.

Be a strategic partner to stop human trafficking and to truly help those in need. Your gift helps pave the way for education, partnering with local law enforcement, and the training of hotel employees in the prevention of exploitation and how to report suspected cases.

GOLD SPONSOR

Know the Warning Signs & Have a Plan

Pave the way to help shift the attitudes of hotel and motel employees about sexual exploitation and foster empathy for the people being exploited. When the person is a minor they cannot consent to a commercial sex act. Help hotels to have a plan in place to report child sex trafficking to law enforcement.

SILVER SPONSOR

Help Create Your Vision of Nashville

Make a commitment to help Operation Rose develop and execute education strategies and curriculum for hotels and motels.

BRONZE SPONSOR

Help Support Your Vision of Nashville

Keep Nashville safe. Help create a community that supports the education and prevention of human trafficking.

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PLATINUM SPONSOR

\$25K

Ensuring better lives, to improve and make a stronger community.

PRE-EVENT

- Logo feature placement on website, emails, and marketing material promoting the gala
- Social media tags & mentions weekly (6 weeks prior to event)
- Featured on 'Business Unveiled' weekly podcast for the hospitality industry
- Mention & Logo in event promo video at beginning

EVENT

- Opportunity to speak at event for up to 5 minutes
- 8 tickets (1 Table with 8 seats at the gala)
- Logo on event favors
- Logo feature in all promo videos at beginning
- Logo placement in main event space
- Logo presented in front of Rose wall picture backdrop
- Continuous recognition during event
- Tag & Mention on social media (Facebook, Instagram, TikTok LIVE) streaming during event

POST-EVENT

- Logo and tracking link will remain on website until next major event
- Post event mentions in all media and social posts by Operation Rose
- Stats will be provided upon request

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GOLD SPONSOR

\$10K

Know the Warning Signs & Have a Plan

PRE-EVENT

- Logo feature placement on website, emails, and marketing material promoting the gala
- Social media tags & mentions weekly (6 weeks prior to event)
- Mention & Logo on event promo video at ending

EVENT

- 8 tickets (1 Table with 8 seats at the gala)
- Logo feature in all promo videos at the end
- Logo placement on signage at event
- Continuous recognition during event
- Tag & Mention on social media (Facebook, Instagram, TikTok LIVE) streaming during event

POST-EVENT

- Logo and tracking link will remain on website until next major event
- Post event mentions in all media and social posts by Operation Rose
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**LIMITED
AVAILABILITY**



SILVER SPONSOR

\$5K

Help Create Your Vision of Nashville

PRE-EVENT

- Logo placement on website, emails, and marketing material promoting the gala
- Social media tags & mentions weekly (6 weeks prior to event)
- Mention & Logo on event promo video at ending

EVENT

- 4 tickets (Reserved seats at the gala)
- Logo placement on signage at event
- Recognition during event
- Tag & Mention on social media (Facebook, Instagram, TikTok LIVE) streaming during event

POST-EVENT

- Logo and tracking link will remain on website until next major event
- Post event mentions in all media and social posts by Operation Rose
- Stats will be provided upon request

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**LIMITED
AVAILABILITY**



BRONZE SPONSOR

\$2500

Help Support Your Vision of Nashville

PRE-EVENT

- Logo placement on website and marketing material promoting the gala
- Social media tags & mentions weekly (6 weeks prior to event)
- Mention & Logo on event promo video at ending

EVENT

- 2 tickets (Reserved seats at the gala)
- Logo placement on signage at event
- Recognition during event
- Mention on social media (Facebook, Instagram) streaming

POST-EVENT

- Logo and tracking link will remain on website until next major event
- Post event mentions in all media and social posts by Operation Rose

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Sponsor Benefits

Platinum Gold Silver Bronze

Pre-Event

Logo Feature On Website, Emails & Marketing	X	X	X	
Logo Feature On Website & Marketing				X
Social Media Tags & Mentions Weekly	X	X	X	X
Feature On Business Unveiled Podcast	X			
Mention & Logo In Promo Video	X	X	X	X

Live-Event

Speak At Event	X			
8 Tickets For Gala Event (1 Table With 8 Seats)	X	X		
4 Tickets For Gala Event			X	
2 Tickets For Gala Event				X
Logo On Event Favors	X			
Logo Feature In All Promo Videos	X	X		
Logo Placement In Main Event Space	X			
Logo Placement On Signage At Event		X	X	X
Logo On Rose Wall Picture Backdrop	X			
Logo Placement On Signage At Event				
Continuous Recognition During Event	X	X		
Recognition During Event			X	X
Tag & Mention On Facebook, Instagram, TikTok Live Streaming	X	X	X	
Mention On Facebook & Instagram Live Streaming				X

Post-Event

Logo And Tracking Link Remain On Website	X	X	X	X
Post Event Mentions On All Social Media	X	X	X	X
Stats Provided Upon Request	X	X	X	

Thank You So Much

For your consideration & time

First Annual Gala

A charity event benefiting Operation Rose
nonprofit and the fight to end human trafficking

Program

Fundraiser. Silent Auction. Live Entertainment
Cocktails & Dinner

For in kind sponsors and silent auction donations please contact:
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