

# SPEAKING

KEYNOTES | EXPERT PANELS | WORKSHOPS

Go beyond mere ideas and equip your audience with practical tools rooted in proven psychological **processes**. Walk away with life-changing strategies that empower personal growth, foster meaningful connections, and inspire positive change in their lives.



ANGELA PROFFITT

DESIGN • PRODUCTIVITY • EVENTS

ANGEL  
PROFFITT

FOUNDER



# MEET ANGELA



Angela Proffitt, the visionary Founder of GSD Creative, is an exceptional productivity expert, renowned podcast host, esteemed hospitality consultant, captivating speaker, and accomplished author. With a global reach, Angela traverses the world, empowering companies and organizations to elevate employee wellness and maximize productivity.

As a seasoned serial entrepreneur, Angela has dedicated over two decades to honing effective business processes and providing invaluable consultancy to multimillion-dollar brands. Angela possesses an innate understanding of the elements that truly ignite conversions, orchestrate sold-out events, and fuel unwavering consumer engagement - and it goes far beyond mere fluff. Guided by her profound background in psychology, Angela seamlessly employs her mastery of effective communication techniques, coupled with her indomitable "Get Shit Done" attitude, as catalysts for extraordinary success.

Angela's expertise has garnered widespread recognition, gracing the pages of prestigious media outlets and publications such as TLC, ABC Family, People's Magazine, Success Magazine, and US Weekly, among many others. Her influential presence extends beyond her professional pursuits as a devoted member of EO Nashville, where she has held multiple esteemed positions, including social chair, MyEO chair, mentorship chair, and marketing chair at the regional level. Since 2017, she has passionately hosted "Business Unveiled," an enlightening podcast tailored to the hospitality industry, unravelling behind-the-scenes revelations and presenting innovative solutions for everyday entrepreneurs.

Beyond her remarkable achievements, Angela embraces the joy of leisurely pursuits. In her downtime, you'll find her joyfully TikTok'ing with her cherished nieces and nephews while eagerly immersing herself in the latest advancements within Apple's technological realm.



WE SPECIALIZE IN  
PSYCHOLOGY-BASED  
WORKSHOPS,  
TRAINING,  
& CONSULTING  
TO IMPACT  
PRODUCTIVITY  
FOR COMPANIES  
WORLDWIDE



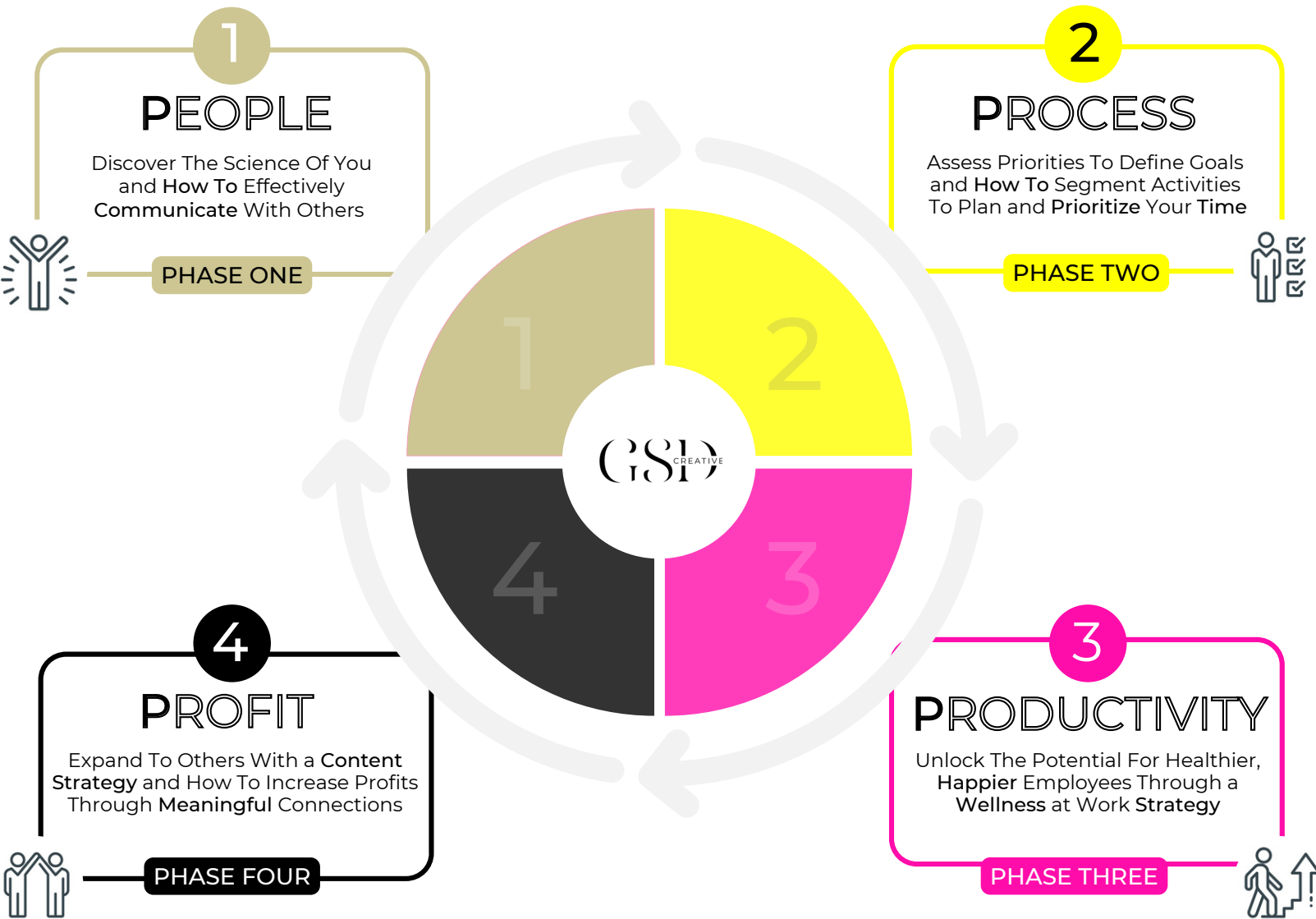
# FOCUS

1. PEOPLE
2. PROCESS
3. PRODUCTIVITY
4. PROFIT



# GSD FRAMEWORK

Our proprietary process consists of 4 key phases that are grounded in human psychology and optimized with people-centric inputs.





# 1 BUILDING BRIDGES TO PERSONAL SUCCESS: THE TRANSFORMATIVE IMPACT OF EFFECTIVE COMMUNICATION

## BUILDING BRIDGES TO PERSONAL SUCCESS: THE TRANSFORMATIVE IMPACT OF EFFECTIVE COMMUNICATION

### *Discover The Science Of You*

Discover a communication methodology that has empowered thousands of individuals to achieve personal success by transforming their professional and interpersonal relationships.

This keynote unveils this easy-to-use tool, which has garnered a remarkable track record of success over two decades. With an extensive portfolio of achievements spanning numerous industries, including hundreds of companies, schools, hospitals, and government agencies worldwide, Angela Proffitt is the go-to certified facilitator and a global advocate for this transformative communication methodology since 2013.

[CLICK TO WATCH DEMO REEL](#)



## TAKEAWAYS

- A methodology that is an easy and highly effective communication and personality tool you can use everyday
- Understanding and appreciating personality differences in self and others
- Recognizing the values, joys, strengths, stressors and frustrations of each personality temperament
- Building and promoting self-esteem, respect and confidence
- Developing a more harmonious environment and deepening relationships
- Enhancing communication and team working skills to work better together





# 2 UNLOCKING THE ART OF PRODUCTIVITY: ASSESSING PRIORITIES AND FINDING YOUR STARTING POINT

## UNLOCKING THE ART OF PRODUCTIVITY: ASSESSING PRIORITIES AND FINDING YOUR STARTING POINT

### *Assess Priorities and Create Space*

This enlightening keynote presentation that will transform the way you approach productivity and reclaim control over your time and priorities. In this captivating session, we delve into the art of assessing priorities and creating space for meaningful work, while eliminating distractions that hinder progress.

Gain invaluable insights on how to stop feeling overwhelmed and start taking decisive actions towards your goals. Discover practical strategies to evaluate your priorities, streamline your focus, and find your starting point, empowering you to achieve greater productivity and fulfillment.

[CLICK TO WATCH DEMO REEL](#)



## TAKEAWAYS

- Discover strategies to create an environment conducive to concentration. Explore methods for decluttering your physical and digital spaces, eliminating distractions, and designing an environment that promotes focus and efficiency.
- Gain practical insights on how to tackle overwhelming situations and regain control over your workload. Learn valuable techniques to break down complex tasks into manageable steps, enabling you to approach challenges with a clear plan and a sense of progress.
- Walk away with a renewed sense of empowerment and actionable strategies to kickstart your journey toward greater productivity.



## 3 ELEVATE, ENERGIZE, AND EXCEL: UNLEASHING PRODUCTIVITY THROUGH WORKPLACE WELLNESS

### ELEVATE, ENERGIZE, AND EXCEL: UNLEASHING PRODUCTIVITY THROUGH WORKPLACE WELLNESS

#### *Move and Get Shit Done*

This keynote will revolutionize your perspective on productivity and workplace wellness. Get ready to unleash your full potential as we dive into the dynamic world of "Wellness in Motion." This engaging session goes beyond traditional notions of productivity, emphasizing the vital role of wellness in driving success.

In this transformative experience, you will discover how incorporating wellness practices into your daily routine can ignite your productivity and supercharge your ability to Get Shit Done. Through fun and interactive exercises, you'll learn practical strategies to integrate movement, mindfulness, and self-care into your workday, fostering a thriving and energized work environment.

[CLICK TO WATCH DEMO REEL](#)



### TAKEAWAYS

- Discover the transformative impact of incorporating movement into your workday. Learn practical techniques to incorporate physical activity, breaks, and mindful movements that can enhance your energy, focus, and overall productivity.
- Explore strategies to nurture your holistic wellness, including stress management, self-care practices, and fostering positive work relationships.
- Learn how to cultivate mindfulness through techniques such as the PATTERN you will gain the awareness needed, enabling you to improve focus, reduce distractions, and enhance decision-making.





# 4 STRATEGIC CONTENT SUCCESS: FUELING PROFIT AND BUSINESS GROWTH

## STRATEGIC CONTENT SUCCESS: FUELING PROFIT AND BUSINESS GROWTH

### *Content Strategy: Wash, Rinse, Repeat*

Elevate your social media game with our immersive and interactive content creation workshop.

Designed for companies, entrepreneurs, marketers, influencers, and anyone looking to enhance their online presence, this hands-on session will equip you with practical tips and strategies to capture compelling content using just your smartphone.

From identifying your target audience's needs and preferences to implementing storytelling techniques and embracing cutting-edge trends, we provide the tools and tips you need to stand out in the noisy digital landscape.

[CLICK TO WATCH DEMO REEL](#)



## TAKEAWAYS

- Tips & best practices on how to connect with your target audience on social media
- Why you want to use repurpose your content (short-form video content) to connect with people to grow your company
- An overview of a process and strategy for using video content that you may already have, you just need a plan
- How to capture content that can be used on all social media platforms-the basics
- Gain knowledge of how, when & where to use your content
- Capture relevant content for your business that you can use immediately-and know HOW





 **THE AFFILIATE ACCELERATOR:**  
*MAXIMIZING EARNINGS WITH PASSIVE INCOME STRATEGIES*

Unlock the potential of passive income and embark on a journey into the world of affiliate marketing with our comprehensive crash course. If you've ever been intrigued by the idea of making money while you sleep, this workshop is your gateway to turning that dream into a reality.

During this immersive session, you'll gain a solid foundation in affiliate marketing, even if you're starting from scratch. Discover the fundamental principles and strategies behind successful affiliate marketing campaigns, and learn how to leverage your podcast or other platforms to promote products and generate passive income.

With affiliate marketing becoming a preferred marketing channel for 81% of brands, now is the perfect time to tap into this lucrative opportunity. You'll delve into the mechanics of how affiliate marketing works, explore techniques to find the best affiliate programs, and uncover the secrets to maximizing your earnings.

## WALK AWAY WITH-

- ✓ FUNDAMENTAL PRINCIPLES OF AFFILIATE MARKETING
- ✓ FINDING LUCRATIVE AFFILIATE PROGRAMS
- ✓ IMPLEMENTING EFFECTIVE AFFILIATE MARKETING STRATEGIES
- ✓ MAXIMIZING PASSIVE INCOME





# ANGELA PROFFITT SPEAKER

# SPEAKING SAMPLES



CLICK TO WATCH DEMO REEL



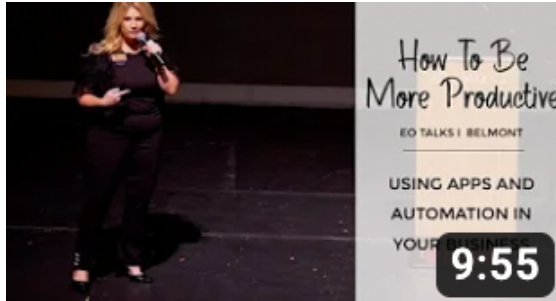
Get Your Time Back



TikTok + Insta Academy



Meaningful Communication



How To Be More Productive

CLICK TO VIEW SAMPLES



# IN THE MEDIA

Angela Proffitt is a highly sought-after expert in the media, regularly invited to share her insights and expertise as a productivity expert. Her profound knowledge and dynamic presence have established her as a trusted authority in various outlets, affirming her remarkable contributions to the fields of productivity, hospitality, and entrepreneurship.





# 30+ COUNTRIES



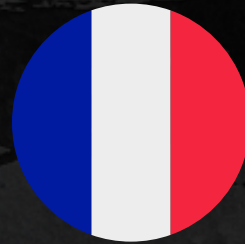
INDIA



ITALY



SWITZERLAND



FRANCE



INDONESIA



SPAIN



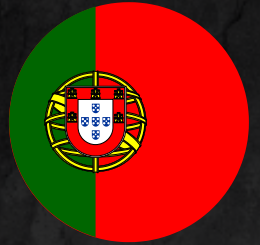
UNITED KINGDOM



VIETNAM



TURKEY



PORTUGAL



CANADA



MEXICO



GREECE



EGYPT



COLOMBIA



ANTIGUA



ST. KITS & NEVIS



UNITED STATES



CHINA



BAHAMAS



NETHERLANDS



THAILAND



TRINIDAD & TOBAGO



GERMANY



UAE: DUBAI



DOMINICAN  
REPUBLIC



JAMAICA



COSTA RICA





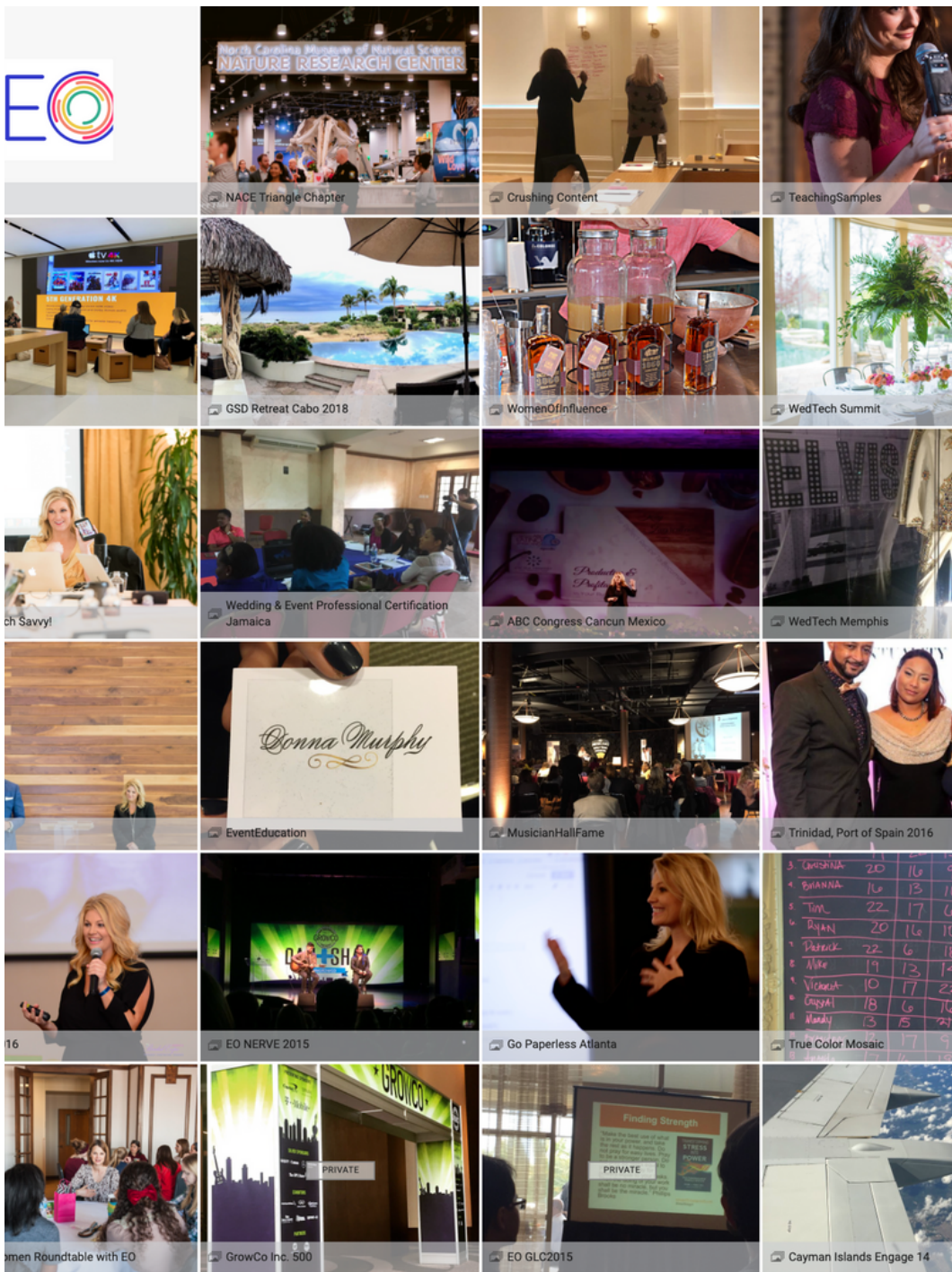
A FEW KEYNOTES DELIVERED TO:

Bridal Expo JAMAICA WEDDINGS . HONEYMOONS . ROMANCE  
 VANDERBILT UNIVERSITY  
 tripleseat  
 VISTA HOST HOTEL DEVELOPMENT & MANAGEMENT  
 THE SPECIAL EVENT  
 NACE National Association for Catering & Events  
 Jones THERAPY SERVICES  
 THE INSTITUTE OF WEDDING & EVENT DESIGN  
 creativeLIVE  
 ILEA INTERNATIONAL LIVE EVENTS ASSOCIATION  
 gwinnett EXPLORE TRAVEL + TOURISM  
 IADWP International Association of Destination Wedding Professionals  
 FISK UNIVERSITY  
 Entrepreneurs' Organization  
 EWPC Exotic Wedding Planning Conference  
 COLE SCOTT GROUP  
 THE Table  
 talk of the town  
 TWESA TENNESSEE WEDDING & EVENTS SPECIALISTS ASSOCIATION EST. 1992  
 EVENT PLANNERS ASSOCIATION  
 WEDDING MBA  
 SEPA  
 abc 13 WBKO NEWS  
 wedtect  
 True Colors.  
 TWENDÉ For Tennessee's Founders of Color  
 PIVOT  
 DICK'S LAST RESORT  
 Entrepreneur VILLAGE  
 PLANTheDay  
 Discover  
 NACE National Association for Catering & Events  
 owe

CLICK TO VIEW MORE



# VIEW PHOTOS



CLICK TO VIEW PHOTOS





01

## DISCOVERY CALL OR ZOOM

Schedule a discovery call or zoom to discuss your audience needs, educational needs, and allocated budget towards education. Speak with a GSD Creative Team Member about your audience and what you are looking for in a speaker.



02

## PROPOSAL & AGREEMENT REVIEW

The GSD Team will present you with a speaker agreement outlining expectations for the speaking engagement (including any travel arrangements or social media agreements). Once signed you have officially booked Angela to speak!



03

## PLANNING CALL WITH ANGELA

Angela offers a one hour planning call prior to the speaking engagement date. This can be a phone call or virtual over zoom. This is especially helpful for Angela to get a feel for what to expect when it comes to your audience and how she can best serve them.



04

## EXECUTION

Angela will speak at your event and WOW your audience by giving them actionable immediate takeaways.

[CLICK TO SCHEDULE A CALL](#)



### IMPORTANT

- Rates vary based on the keynote, breakout, panel, etc. in addition to travel arrangements.
- Angela will travel wherever you are in the world to speak to your audience.





FOR  
A  
B  
C

GSD  
CREATIVE

# MENU OF SERVICES

PRODUCTIVITY SOLUTIONS FOR YOUR COMPANY



## WORKSHOPS

WELLNESS | COMMUNICATION | CONTENT STRATEGY | ROT

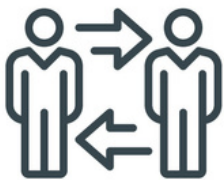
Fun and interactive workshops that promote team building and grow your company culture.



## SPEAKING

KEYNOTES, SIGNATURE TALKS, WORKSHOPS, PANELS

Angela delivers an impactful customized message that will make your audience reframe and want to take action.



## CONSULTING & TRAINING

GUIDING BUSINESS LEADERS TO BE BETTER LEADERS

Angela uses her two-plus decades of experience to create a customized strategic action plan to meet your goals.

[LEARN MORE](#)





# THANK YOU FOR YOUR TIME

Send us an email or schedule a discovery call or zoom with a GSD team leader

CLICK TO SCHEDULE A CALL

CLICK TO SEND AN EMAIL

## LET'S CONNECT ON SOCIAL



GSD Creative is a proud supporter of Operation Rose, whose mission is to educate and create actionable solutions to preventing and combating human trafficking in Tennessee. Operation Rose is a non profit offering free WANT workshops in the community to educate, prevent and combat human trafficking In Middle Tennessee. Learn more, click [HERE](#)



We have been committed to sustainability within our company through paperless practices to eliminate waste and increase productivity since 2001. We continue to eliminate waste and share best practices with our community as our business grows.



SCAN TO GSD

